

BARBARA PIERCE - DIRECTOR



I grew up in a little beach town on the south shore of MA. As an adult raising 2 children, we also lived in another small beach town by Cape Cod. After almost a decade of running a home day care center, I went to work for the Town we lived in. My career began as assistant to the Building Inspector for 6 years and then assistant to the Town Administrator for 6 additional years. Once my children were in high school, I worked for the MA Secondary School Administrators Association. While working full time to support my family, I was able to satisfy my passion for real estate by flipping a few homes. This gave me the financial opportunity once my children were grown to achieve my goal of moving to Florida. My first move was to Key Largo where I managed a private marina, worked in a family-owned construction business, and went to real estate school. After 4 major hurricanes passed through The Keys, it was time to move back to the mainland. While visiting in Nokomis, I stumbled into Venice and fell in love with the quaint City on the Gulf and planted my roots. My life forever changed in early 2006 when I became a licensed Florida Realtor.

As a local real estate professional, I aspire to assist sellers in their move to the next chapter of their lives and introduce buyers to the concept of living in paradise. My goal is to use my knowledge, experience and commitment to make the real estate transaction for both sellers and buyers as smooth as possible. My customer's satisfaction is my measure of success!

I am committed to my profession as well as my community. Past member of the Venice Board of Realtors RPAC, Grievance, and Finance Committees, as well as Venice Women Council of Realtors. Currently serving as Director of Venice Area Board of Realtors and Political Affairs Committee. Volunteering for Women Build with Habitat for Humanity was a rewarding experience to give back to the community.